

2025 HBO Property Rebates

2025 HBO Launches/Activations & Renewals with a 3-year minimum commitment (eff. Jan 1 – Dec 31, 2025)

Claiming your rebate is easier than ever!

1. Visit www.HBOBulk.com and click on the respective sales vertical to access forms and information.
2. Locate the rebate offer your property qualifies for and click the Submit button for the intended rebate to complete the digital Property Rebate form for electronic submission.
3. Complete the form for each property submission, upload attachments and follow all steps/instructions.
4. You will receive an e-mail from HBO.VM@wbd.com requesting your property's W9/ACH information for payment disbursement. Be sure to add to your safe list/check your spam folder if e-mail is not received.
5. **You're all set!** Please allow 6-8 weeks for review and payment processing.

STEP-BY-STEP INSTRUCTIONS

- **STEP 1:** Click on the qualifying Property Rebate form to submit electronically.
- **STEP 2:** Complete the form in its entirety and digitally e-sign at the bottom of the form.
- **STEP 3:** Attach the required documents: fully executed agreement signed by the property and distributor, billing statement, and additional documents if applicable (*i.e., addendum*).

IMPORTANT: File size limit is 5MB, either reduce the file size OR split the agreement and attach as an additional file if size exceeds 5MB. If PDF files within the size limit are rejected, save the file as a PDF and try again; reach out to our processing team at HBOBulkSubmissions@wbd.com if you have any issues.

- **STEP 4:** E-sign the rebate form and provide your e-mail address once all required fields have been completed. All required steps must be completed to arrive at this step.

Select "Click to Sign" → Enter your e-mail address once prompted → Select "Click to Sign"

IMPORTANT: Make sure you are using a valid e-mail address and it is the same as what was entered on the rebate form. You will be required to validate the submission through Adobe Sign for the forms to be submitted to HBO for payment review and processing.

A screenshot of a web browser dialog box titled "Enter Your Information" with a close button (X) in the top right corner. The text inside the dialog says "Please enter your email and then click to sign this document." Below this text is a text input field with the placeholder text "Email". At the bottom of the dialog are two buttons: "Cancel" and "Click to sign".

- **STEP 5:** Check your inbox for an e-mail from Adobe Sign to CONFIRM YOUR SIGNATURE within a couple of minutes. Once received, click on “**Confirm my email address**” – if you do not complete this step, your submission will NOT be received by HBO.

***IMPORTANT:** Check your spam folder if you have not received the email from echosign@echosign.com and add it to your safe list for future submissions).*

- **STEP 6:** Once e-mail address is confirmed, you will receive a final confirmation indicating your submission has been received by HBO. The e-mail will include a copy of the submitted rebate form and attachments, please keep for your records.

If you have any questions or issues with the submission process, please contact our processing team at HBOBulkSubmissions@wbd.com.

Thank you for your continued support of HBO!